

I. OVERVIEW

\$GEESE is the token used for governance of the \$GEESE DAO and the financial system for Goose Cube Operations. All financial transactions within this ecosystem are made with \$GEESE. Since a Goose Cube is an automated tech-enabled cube where a visitor pays to enter in fiat currency, the transaction must be exchanged to \$GEESE. Swapping currency to \$GEESE tokens allows for smart contracts to redistribute revenue to the wallets of the DAO Treasury, Goose Cube Operations, the lead creator and the build studio. Additionally, all transactions for any use of \$GEESE, have a 0.4% transaction fee that is deposited directly back into the DAO treasury, ensuring a continuous flow of \$GEESE for the growth of the project. The integration of \$GEESE into the automated Goose Cube Point-of-Sale (POS), continuous addition of Goose Cubes worldwide, the expansion of our community who own \$GEESE by way of cube visitors and marketing campaigns will create an upward market pressure on our token. This coupled with scarcity through limited issuance will hyper-appreciate the \$GEESE token.

There will only be a maximum of 10 million \$GEESE minted. The initial distribution is broken down as follows

- 50,000 the initial makers of the DAO, 5 tokens each
- 100,000 Roll services
- 1 million community incentives: DAO treasury
- 2 million: the guardians of the DAO, 500 to each. Vesting as 50 \$GEESE per month
- 2 million presale token redemption
- 4,850,000 million Goose Cube Operations scaling fund

\$GEESE tokens valuation strategy is grounded in enabling the DAO to grow rapidly by way of simplifying the process for people to get involved, an influx of revenue from visitors, Goose Cube sponsorships with brands/DAOs/cities, automation, distributed design, the decentralization of manufacturing and innovation patents.

Goose Cube Operations scaling fund provides Goose Cube operation with the ability to leverage tokens for design, build and support of all advanced features for the DAO. This fund is important because developing a distributed system of design and manufacturing is going to need community and payment to the builders. We will use this fund before the end of season 5.

A more detailed usage of \$GEESE:

1. **Store of value**
2. In order to **participate in \$GEESE DAO benefits** you must be a token holder. This includes the talent pool for the vast number of Goose Cubes that will be created:

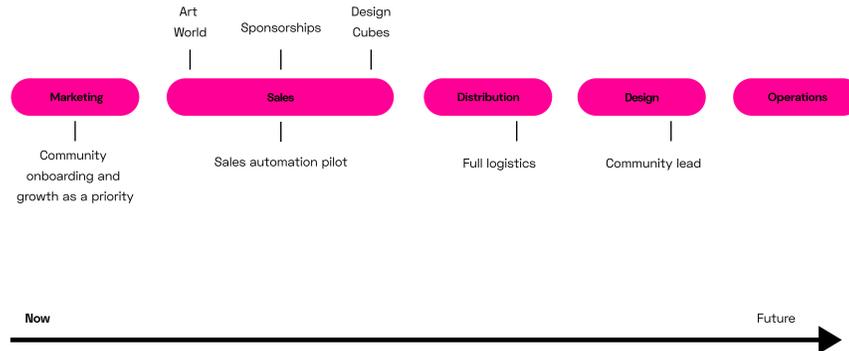
- a. Holders can submit for individual to be 'open for work' for Goose Cube design, production, innovation swarms, mentorships and stipends
 - b. Holders can submit for collective to be 'open for work' for Goose Cube design and production
 - c. Holders can submit for agency to be 'open for work' for Goose Cube design and production
 - d. Holders can submit for manufacturer to be 'open for work' for Goose Cube design and production
 - e. Full list in Token Holder benefits in section IV of this whitepaper.
3. A purchase **transaction distribution system**
- a. **Automation:** Each time a purchase is made by a visitor, the fiat is converted into \$GEESE at the current exchange rate from the market. Those \$GEESE are distributed through smart contracts connected to that Goose Cubes wallets in four groups:
 - i. Goose Cube Operations
 - ii. The DAO Treasury
 - iii. The artist and design team
 - iv. The build team
 - b. Goose Cube Operations will work to automate the **financial system processes**, effectively utilizing \$GEESE to process all transactions at real-time exchange prices. It will be up to the DAO to decide the best practices for working with the token and balancing the growth of value against pricing. This is a non-exhaustive list of businesses processes that we anticipate can be automated and use \$GEESE:
 - i. Operations- Legal \$GEESE DAO management, automation of processes and consensus driven decision making.
 - ii. Marketing – Activated automated systems through both \$GEESE DAO crowd sourcing for marketing and media campaigns, influencer sourcing and process refinement
 - iii. Maintenance – Process automation with approved vendors that come from the \$GEESE DAO
 - iv. Logistics – Process management automation, localized crowd sourcing, Vendor selection within the \$GEESE DAO
 - v. Leadership – Consensus driven mechanisms that are based on balancing efficiency and ethics
 - vi. Sales- Automated sales systems that are engaged through being part of \$GEESE DAO, sales pipelines in the art world, sponsorship pipelines, commission pipelines and automated actions through consensus mechanisms.
 - vii. Distribution Management - Project management flows, automated process-oriented distribution mechanisms, fleet management, new site localized crowd sourcing, usage optimization algorithms.
 - viii. Design – Automated processes for choosing artists based on consensus models, VR world modeling teams for crowd sourced collaborations built

into the design methodology, distributed consensus models for QA, automated systems for team augmentation.

- ix. Research and Development – Automated innovation and research swarms, localized \$GEESE DAO crowd sourcing, Automated specialized swarming
- x. Manufacturing – Micro studio development of Goose Cubes, micro studio development of new design opportunities, region centralized manufacturing for structural needs.
- xi. HR – Automated paired worker models to advance people’s learning, automated onboarding with localized crowd sourcing from \$GEESE DAO, automated mentors selected from \$GEESE DAO, community management.

April 2022

Goose Cube Functions to automate



4. A DAO Treasury accounts payable system

- a. On or before November 5th, 2023 the DAO treasury will be completely operational. At that time 20% of Goose Cube revenue will begin entering the DAO Treasury. Additionally, we will add 1 million \$GEESE.
- b. Each year on November 5th, the \$GEESE DAO will vote to increase the amount of revenue controlled by the DAO treasury by up to 20%.
- c. During that time Goose Cube Operations, know legally as Goose Cube LLC, will manage and track the banking of fiat currencies in a bank account. Revenue and accounting will be reported to the DAO on an ongoing basis.
- d. Fiat accounting will be accomplished through automated systems that convert to \$GEESE on a quarterly basis. The levels and percentages of payments to the design team, the build company, the DAO treasury and Goose Cube Operations will be controlled by the DAO after Season 4. Until that time revenue share will be posted to the DAO for review before accepting offers for work.
- e. Seasons end dates will be voted on by the DAO during the current season and on \$GEESE Day, November 5 each year.
- f. After season 5 DAO will take over the majority of earnings for the purpose of guiding the direction of the organization. This will eventually include all the costs

that are originally covered by operations. The expectation will be that the organization will be mostly automated at that time.

- g. Changes to the focus of the season or the roadmap will be voted on by the DAO.

On Current Revenue

At our current per cube visitor revenue we expect the organization will be earning over \$1B annually in 4 years. This can easily be accomplished through decentralized scaling. The \$1B revenue mark does not factor in a variety of additional revenue such as adding on sales at the experiences. Some examples of those add-ons are to charge to keep a generated AI Karaoke song a visitor makes in a Goose Cube or best angle matrix-like photography NFTs delivered. There will be many opportunities for add-ons.

II. MOTIVATION

There are few areas of innovation that are more exciting than immersive experiences. You wouldn't realize it though, as it has yet to truly capture imagination of the public like some industries such as film, video games and theme parks. It is however going to be the burgeoning frontier of new unicorns and also the place where we interact with our customers intimately in blended real life. (the highest impact one could have on a viewer). Moreover, technology is becoming an attraction itself in the \$1 trillion tourist industry. This change is particularly relevant in location-based experiences focused on art. In 2019, the immersive industry was a \$49.7 billion market and it grows 34% annually. (<https://everythingimmersive.com/storage/website-files/documents/2020%20Immersive%20Entertainment%20Industry%20Annual%20Report.pdf>)

Consider that Meta is spending billions of dollars on VR. A VR headset is just a room that you put on your head so a VR headset could easily be a Goose Cube. Or a place to display VR NFTs. It's also important to recognize the benefits to designing in a spatial context. Suddenly our UX becomes anything around us. Visitors expect to be 'wowd' so designers and artists can go nuts and experiment. We can dream up anything now, right!?

Isn't this enough to capture the imagination of the world?

No. It's not. Here's why:

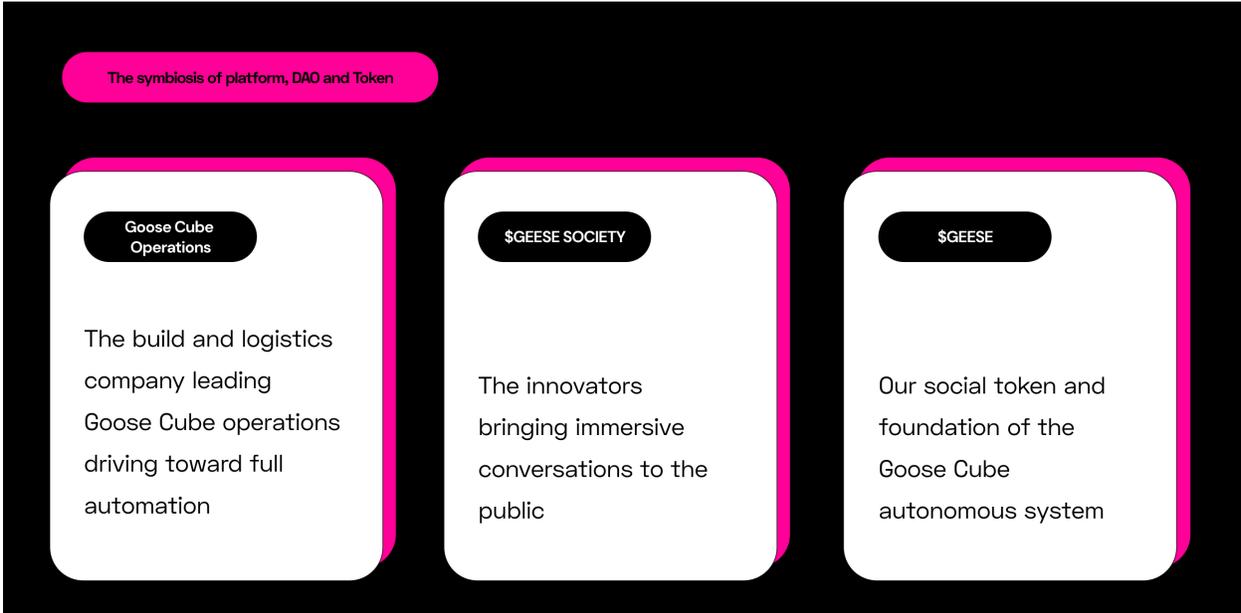
Typically, immersive experiences are created in large buildings, like a warehouses. However, the limiting factor to these experiences is that the cost to develop are outside of the reach of one individual or a collective. Typically, the only groups with access to those amounts of revenue are event organizations, artists with celebrity status or agencies with the business fundamentals to work with large corporations.

In the current creative scenario, there are many designers, artists and creative technologists with great ideas to experiment in the field of immersive with no ability to build immersive experiences unless they master the art of fundraising or luck out on an NFT. The result slows down the massive growth opportunity in the immersive space. It also produces less than exciting experiences and hinders innovation because the agencies receiving the commissions are limited by clients commercial needs.

In even more troublesome developments, the new successes of groups like Meow Wolf, AREA 15 and Digital Van Gogh are cornering the market into limited experiences. They are owned by VCs who are enriching themselves off the backs of artists who no longer receive any benefit from their creations. In the instance of Van Gogh, the work could just as well be done by a living artist, yet it is only a brand play. Additionally, non-profit museums never lead and only follow, so these crystal palaces are not increasing the speed of innovation and on the contrary, they are stifling it.

All of these forces create an atmosphere of competition that does not support creatives who might grow the field or innovate. Creatives can be anyone: designers, programmers, musicians and a whole variety of people, even carpenters can have the best ideas for an immersive experience, although they may need to learn a lot about design before leading a build.

The \$GEESE DAO and Goose Cube technology paired with \$GEESE will disrupt these forces. We will create new economies for the creative class. We will inspire the public in the face of the greatest challenges in our history. We will capture the imagination of people so that the immersive experience industry can grow into the true space of innovation that is can be.



III. DISRUPTORS

Goose Cube Technology

There are a number of reasons the Goose Cube will disrupt the immersive field.

First, the Goose Cube technology is an automated immersive experience with on-site POS and checkout. Each one is either unique or a part of a small series of reproductions. As an automated object it only needs to be cleaned and maintained for damage. It is a small cube, which means that the cost of fabrication is vastly below the existing competition. This allows Goose Cube Operations and the DAO to provide more opportunities to more people and play with novel experiences. We know from our visitor feedback that the more unique and fascinating, the more revenue a Goose Cube will generate, incentivizing design and build teams to create highly emotional experiences.

Second, entering a Goose Cube means entering a space which is expected to be unfamiliar. In this context the user is curious, creating the perfect opportunity to try new technology mashups. This opens doors for designers to innovate and for the DAO to patent new ideas.

On patents, members of the \$GEESE DAO are required to share IP return with the DAO. This means that while the team members names are on the patent, the revenue will come from ticketing or from an eventual patent sale at which point the team will receive 20% and the rest will go to the DAO.

Lastly, the Goose Cube is a place that people interact with their phones. Through this screen we can expand the immersion into their lives and continue to bring joy. We can introduce them to \$GEESE and allow them to spend \$GEESE on NFTs. The Goose Cube can draw them into the story and into the \$GEESE DAO. We will expand the world of web3.

New Economies

In order to participate in the \$GEESE DAO one must hold \$GEESE. When a person holds \$GEESE they can submit themselves to be open for work in the talent pool. Since Goose Cube will be creating many experiences, automating business processes and manufacturing 1000's of Goose Cubes world-wide, we will need people and companies to participate in our immersive economy.

We anticipate large participation from:

- **Individuals** in creative positions that would rather direct wealth back to themselves rather than a business that enriches the leadership.
- **Agencies** who would like to be commissioned to do extremely creative work and leverage the Goose Cube brand to get more business
- **Micro Build Studios** who would like to create exciting experiences and
- **Collectives of people** who would like to become agencies or micro build studios
- **People that enjoy organizing and working with creative people** or what to have play in this industry

The economy will function as a task-based system along a process chain with quality control.

Sample flow:

- Corporate organization contacts our intake automation and the response goes out onto our internal server. This will cost them \$GEESE and they must hold \$GEESE to participate. The organization is notified that they will be made a work of art based on our interpretation of their company.
- The brief is posted on our internal servers.
- Individuals, collectives and agencies post simple ideas for the work.
- The Guardians of the DAO vote on the top 3 ideas.
- The idea is sent to the company with a price for the design stage.
- The company pays in fiat or \$GEESE and selects the idea.
- The brief and concept are exposed to the DAO.
- The winner of the idea posts \$GEESE payments for all aspects of the project and identifies the percentages of return from royalties to the design team.
- The job postings are listed on the DAO. Requirements are set.
- The lead is partnered with a producer and executive producer who is a Guardian of the DAO.
- Lead is designated an advisory group, who are only there to bounce ideas off
- The team is selected by the Lead and the project manager forms a simple design plan.
- The design process happens using a digital twin in our VR land.
- Marketing and learners are embedded into the team.
- The team produces the build concept.
- Post goes to the internal server looking for a build team.
- The lead team works to select a build team
- The designs are sent to the build team.
- The build team works with the design team to produce the work.
- Initial \$GEESE payments made on delivery of design
- Goose Cube is built by the micro studio with the lead
- QA visits throughout the process
- Goose Cube is delivered via a \$GEESE DAO vender
- Organization accepts delivery
- \$GEESE are fully delivered to the build team, lead and funds are distributed
- Goose Cube goes into national exhibit rotation
- Revenue share is sent back to the team and all its members for this Goose Cube.

IV. TOKEN HOLDER RIGHTS

Anyone and everyone can join the \$GEESE DAO by holding \$GEESE. Also, we incentivize companies such as agencies and construction partners to join the Geese Society and be a part of the ecosystem. We believe that we can arm those groups that are already formed with a powerful framework to approach clients and pair them with great builders.

\$GEESE can be acquired by active participation in the \$GEESE DAO. There are a variety of methods to become a \$GEESE Holder:

- a. Redeeming your bulk tickets for tokens at the token presale
- b. Participate in \$GEESE Community events
- c. Enter a Goose Cube and buy more
- d. Working with the team for \$GEESE
- e. Chosen and paid by the DAO to build a Goose Cube
- f. Selected and paid by Goose Cube Operations for a sponsorship
- g. Acquire at an exchange

Token holders receive a variety of benefits:

- I. DAO voting and governance
 - a. Control of the DAO treasury
 - b. Voting on increases in revenue for the treasury each year
 - c. Voting on season content and end dates
 - d. Soft voting on advice and support to teams
- II. Invitation to events
- III. Token Holders will be able to stake their \$GEESE for hold-to-play roles within the DAO that will be defined by the DAO such as:
- IV. \$10G: Submission to be listed as 'open for hire' in your specific area of expertise for both Goose Cubes Operations and the DAO
- V. \$50G: Submission to be 'open for hire' as the primary Goose Cube Lead for both Goose Cubes Operations and the DAO
- VI. \$400G: Submission to be listed as 'open for hire' as a Goose Cube design team or agency
- VII. \$400G: Submission to be listed as 'open for hire' Goose Cube build studio
- VIII. \$500G: Submission to be listed as 'open for hire' as a Goose Cube structural manufacturer
- IX. \$10G: Submitting proposals for creating your position in the DAO or Goose Cube Operations and payment structure
- X. \$10G: Submission for an exclusive request for mentorship/interning
- XI. \$20G: Submission to be listed as 'open to mentor' in your specific area of expertise for both Goose Cubes Operations and the DAO
- XII. \$10G: Submission to be listed as 'open to support and willing to learn' in your specific area of expertise for both Goose Cubes Operations and the DAO
- XIII. \$10G: Submissions for Goose Cube ideas for elevating 'open for hire' selection
- XIV. \$10G: Application to join an innovation swarm around a topic

- XV. \$10G: Submission to 'observe' the primary Goose Cube Lead
- XVI. \$10G: Submission to 'observe' Goose Cube design team
- XVII. \$10G: Submission to 'observe' a Goose Cube build studio
- XVIII. \$10G: Submission to 'observe' a Goose Cube structural manufacturer
- XIX. \$10G: Submission to 'observe' an innovation swarm
- XX. \$10G: Newsletters on our discoveries
- XXI. Earn DAO \$GEESE for task support applications
- XXII. Teaming opportunities
- XXIII. Liquidity mining rewards
- XXIV. Goose Cube Operations advisory roles
- XXV. Participate in hold-to-Play roles such as maker, Guardian of the DAO
- XXVI. A supportive community
- XXVII. Attend \$GEESE DAO conferences and virtual events
- XXVIII. Applications for stipends to start a micro manufacturing studio
- XXIX. Stipend opportunities
- XXX. Project your work on immersive digital signs and on Goose Cubes
- XXXI. Submissions for experimental immersive experiences outside of the Goose Cube scope
- XXXII. Tokens can be used to enter Goose Cubes
- XXXIII. Bees!

V. GOVERNANCE

The Governance of the \$GEESE DAO will be accomplished via the DAOs consensus model.

Goose Cube is an automated manufacturing and logistics company in the making. The work we are attempting will be difficult to complete via a consensus model from the outset. We plan to begin by focusing on building Goose Cube Operations in harmony with the DAO. The \$GEESE DAO will function as source of knowledge and a talent pool of growth for decentralization and creating Goose Cubes. As more Goose Cubes are produced after the first season, the DAO treasury will be build and we will begin to pilot consensus models that act on the design, manufacturing, logistics and maintenance. Each season the DAO will work to create the most valuable opportunities for the community. Increasing the value of \$GEESE is the gravity to our work, in addition to creating experiences that cause joy, awe and wonder.

Proposals that can be submitted for voting and approval will be defined by the DAO and Goose Cube operations as the system develops. Proposals can include:

1. Suggestion for a new type of Goose Cube with designs and descriptors
2. Creation of events
3. Change in season content
4. The end of a season

5. Job opportunities
6. Increase in DAO portion of Goose Cube revenue production.

VII. DISCLAIMERS

IMPORTANT NOTICE

PLEASE READ THIS SECTION AND THE FOLLOWING SECTIONS ENTITLED "DISCLAIMER OF LIABILITY", "NO REPRESENTATIONS AND WARRANTIES", "REPRESENTATIONS AND WARRANTIES BY YOU", "CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS", "MARKET AND INDUSTRY INFORMATION AND NO CONSENT OF OTHER PERSONS", "NO ADVICE", "NO FURTHER INFORMATION OR UPDATE", "RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION", "NO OFFER OF SECURITIES OR REGISTRATION" AND "RISKS AND UNCERTAINTIES" CAREFULLY.

IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD CONSULT YOUR LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S).

\$GEESE tokens are not intended to constitute securities in any jurisdiction. This Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. This Whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the distributor/vendor of the \$GEESE tokens (the "Distributor") to purchase any \$GEESE tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision. The Distributor is Goose Cube LLC("Goose Cube") and will deploy all proceeds of sale of the \$GEESE tokens to fund Goose Cube's businesses and operations.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the \$GEESE tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper.

Any agreement as between the Distributor and you as a purchaser, and in relation to any sale and purchase, of \$GEESE tokens (as referred to in this Whitepaper) is to be governed by only a separate document setting out the terms and conditions (the "Terms") of such sale and purchase. In the event of any inconsistencies between the Terms and this Whitepaper, the former shall prevail.

You are not eligible and you are not to purchase any \$GEESE tokens (as referred to in this Whitepaper) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America or a citizen or resident of the Republic of Singapore. However, you may purchase ticket entries into the Goose Cubes. Entry tickets can be used for entry into Goose Cubes or exchanged for tokens to be used at a later date.

No regulatory authority has examined or approved of any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

There are risks and uncertainties associated with Goose Cube and/or the Distributor and their respective businesses and operations, the \$GEESE tokens, the Token Sale (each as referred to in this Whitepaper).

This Whitepaper, any part thereof and any copy thereof must not be taken or transmitted to any country where distribution or dissemination of this Whitepaper is prohibited or restricted. No part of this Whitepaper is to be reproduced, distributed or disseminated without including this section and the following sections entitled "Disclaimer of Liability", "No Representations and Warranties", "Representations and Warranties By You", "Cautionary Note On Forward-Looking Statements", "Market and Industry Information and No Consent of Other Persons", "Terms Used", "No Advice", "No Further Information or Update", "Restrictions On Distribution and Dissemination", "No Offer of Securities Or Registration" and "Risks and Uncertainties".

A. DISCLAIMER OF LIABILITY

To the maximum extent permitted by the applicable laws, regulations and rules, Goose Cube and/or the Distributor shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you.

B. NO REPRESENTATIONS AND WARRANTIES

Goose Cube and/or the Distributor does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or person, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this Whitepaper.

C. REPRESENTATIONS AND WARRANTIES BY YOU

By accessing and/or accepting possession of any information in this Whitepaper or such part thereof (as the case may be), you represent and warrant to Goose Cube and/or the Distributor as follows:

- (a) you agree and acknowledge that the \$GEESE tokens do not constitute securities in any form in any jurisdiction;
- (b) you agree and acknowledge that this Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities and you are not bound to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper;
- (c) you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this Whitepaper, no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this Whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;
- (d) you agree and acknowledge that this Whitepaper, the undertaking and/or the completion of the Token Sale, or future trading of the \$GEESE tokens on any cryptocurrency exchange,

shall not be construed, interpreted or deemed by you as an indication of the merits of the Goose Cube and/or the Distributor, the \$GEESE tokens, the Token Sale (each as referred to in this Whitepaper);

(e) the distribution or dissemination of this Whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Goose Cube and/or the Distributor;

(f) you agree and acknowledge that in the case where you wish to purchase any \$GEESE tokens, the \$GEESE tokens are not to be construed, interpreted, classified or treated as:

- (i) any kind of currency other than cryptocurrency;
- (ii) debentures, stocks or shares issued by any person or entity (whether Goose Cube and/or the Distributor)
- (iii) rights, options or derivatives in respect of such debentures, stocks or shares;
- (iv) rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
- (v) units in a collective investment scheme;
- (vi) units in a business trust;
- (vii) derivatives of units in a business trust; or
- (viii) any other security or class of securities.

(g) you are fully aware of and understand that you are not eligible to purchase any \$GEESE tokens if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America or a citizen or resident of the Republic of Singapore;

(h) you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

(i) you are fully aware and understand that in the case where you wish to purchase any \$GEESE tokens, there are risks associated with Goose Cube and the Distributor and their respective business and operations, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper);

(j) you agree and acknowledge that neither Goose Cube nor the Distributor is liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you; and

(k) all of the above representations and warranties are true, complete, accurate and nonmisleading from the time of your access to and/or acceptance of possession this Whitepaper or such part thereof (as the case may be).

D. CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS

All statements contained in this Whitepaper, statements made in press releases or in any place accessible by the public and oral statements that may be made by Goose Cube and/or the Distributor or their respective directors, executive officers or employees acting on behalf of Goose Cube or the Distributor (as the case may be), that are not statements of historical fact, constitute "forward-looking statements". Some of these statements can be identified by forward-looking terms such as "aim", "target", "anticipate", "believe", "could", "estimate", "expect", "if", "intend", "may", "plan", "possible", "probable", "project", "should", "would", "will" or other similar terms. However, these terms are not the exclusive means of identifying forward-looking statements. All statements regarding Goose Cube's and/or the Distributor's financial position, business strategies, plans and prospects and the future prospects of the industry which Goose Cube and/or the Distributor is in are forward-looking statements. These forward-looking statements, including but not limited to statements as to Goose Cube's and/or the Distributor's revenue and profitability, prospects, future plans, other expected industry trends and other matters discussed in this Whitepaper regarding Goose Cube and/or the Distributor are matters that are not historic facts, but only predictions.

These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results, performance or achievements of Goose Cube and/or the Distributor to be materially different from any future results, performance or achievements expected, expressed or implied by such forward-looking statements. These factors include, amongst others:

- (a) changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which Goose Cube and/or the Distributor conducts its respective businesses and operations;
- (b) the risk that Goose Cube and/or the Distributor may be unable to execute or implement their respective business strategies and future plans;
- (c) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- (d) changes in the anticipated growth strategies and expected internal growth of Goose Cube and/or the Distributor;
- (e) changes in the availability and fees payable to Goose Cube and/or the Distributor in connection with their respective businesses and operations;
- (f) changes in the availability and salaries of employees who are required by Goose Cube and/or the Distributor to operate their respective businesses and operations;
- (g) changes in preferences of customers of Goose Cube and/or the Distributor;
- (h) changes in competitive conditions under which Goose Cube and/or the Distributor operate, and the ability of Goose Cube and/or the Distributor to compete under such conditions;
- (i) changes in the future capital needs of Goose Cube and/or the Distributor and the availability of financing and capital to fund such needs;
- (j) war or acts of international or domestic terrorism;
- (k) occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of Goose Cube and/or the Distributor;
- (l) other factors beyond the control of Goose Cube and/or the Distributor; and
- (m) any risk and uncertainties associated with Goose Cube and/or the Distributor and their businesses and operations, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper).

All forward-looking statements made by or attributable to Goose Cube and/or the Distributor or persons acting on behalf of Goose Cube and/or the Distributor are expressly qualified in their entirety by such factors. Given that risks and uncertainties that may cause the actual future results, performance or achievements of Goose Cube and/or the Distributor to be materially different from that expected, expressed or implied by the forward-looking statements in this Whitepaper, undue reliance must not be placed on these statements. These forward-looking statements are applicable only as of the date of this Whitepaper.

Neither Goose Cube, the Distributor nor any other person represents, warrants and/or undertakes that the actual future results, performance or achievements of Goose Cube and/or the Distributor will be as discussed in those forward-looking statements. The actual results, performance or achievements of Goose Cube and/or the Distributor may differ materially from those anticipated in these forward looking statements.

Nothing contained in this Whitepaper is or may be relied upon as a promise, representation or undertaking as to the future performance or policies of Goose Cube and/or the Distributor. Further, Goose Cube and/or the Distributor disclaim any responsibility to update any of those forward-looking statements or publicly announce any revisions to those forward-looking statements to reflect future developments, events or circumstances, even if new information becomes available or other events occur in the future.

E. MARKET AND INDUSTRY INFORMATION AND NO CONSENT OF OTHER PERSONS

This Whitepaper includes market and industry information and forecasts that have been obtained from internal surveys, reports and studies, where appropriate, as well as market research, publicly available information and industry publications. Such surveys, reports, studies, market research, publicly available information and publications generally state that the information that they contain has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of such included information. Save for Goose Cube, the Distributor and their respective directors, executive officers and employees, no person has provided his or her consent to the inclusion of his or her name and/or other information attributed or perceived to be attributed to such person in connection therewith in this Whitepaper and no representation, warranty or undertaking is or purported to be provided as to the accuracy or completeness of such information by such person and such persons shall not be obliged to provide any updates on the same.

While Goose Cube and/or the Distributor have taken reasonable actions to ensure that the information is extracted accurately and in its proper context, Goose Cube and/or the Distributor have not conducted any independent review of the information extracted from third party sources, verified the accuracy or completeness of such information or ascertained the underlying economic assumptions relied upon therein. Consequently, neither Goose Cube, the Distributor, nor their respective directors, executive officers and employees acting on their behalf makes any representation or warranty as to the accuracy or completeness of such information and shall not be obliged to provide any updates on the same.

F. TERMS USED

To facilitate a better understanding of the \$GEESE tokens being offered for purchase by the Distributor, and the businesses and operations of Goose Cube and/or the Distributor, certain

technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in this Whitepaper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage.

Words importing the singular shall, where applicable, include the plural and vice versa and words importing the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include corporations.

G. NO ADVICE

No information in this Whitepaper should be considered to be business, legal, financial or tax advice regarding Goose Cube, the Distributor, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper). You should consult your own legal, financial, tax or other professional adviser regarding Goose Cube and/or the Distributor and their respective businesses and operations, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper). You should be aware that you may be required to bear the financial risk of any purchase of \$GEESE tokens for an indefinite period of time.

H. NO FURTHER INFORMATION OR UPDATE

No person has been or is authorized to give any information or representation not contained in this Whitepaper in connection with Goose Cube and/or the Distributor and their respective businesses and operations, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper) and, if given, such information or representation must not be relied upon as having been authorized by or on behalf of Goose Cube and/or the Distributor. The Token Sale (as referred to in the Whitepaper) shall not, under any circumstances, constitute a continuing representation or create any suggestion or implication that there has been no change, or development reasonably likely to involve a material change in the affairs, conditions and prospects of Goose Cube and/or the Distributor or in any statement of fact or information contained in this Whitepaper since the date hereof.

I. RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION

The distribution or dissemination of this Whitepaper or any part thereof may be prohibited or restricted by the laws, regulatory requirements and rules of any jurisdiction. In the case where any restriction applies, you are to inform yourself about, and to observe, any restrictions which are applicable to your possession of this Whitepaper or such part thereof (as the case may be) at your own expense and without liability to Goose Cube and/or the Distributor.

Persons to whom a copy of this Whitepaper has been distributed or disseminated, provided access to or who otherwise have the Whitepaper in their possession shall not circulate it to any other persons, reproduce or otherwise distribute this Whitepaper or any information contained herein for any purpose whatsoever nor permit or cause the same to occur.

J. NO OFFER OF SECURITIES OR REGISTRATION

This Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. No person is bound to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper. Any

agreement in relation to any sale and purchase of \$GEESE tokens (as referred to in this Whitepaper) is to be governed by only the Terms of such agreement and no other document. In the event of any inconsistencies between the Terms and this Whitepaper, the former shall prevail.

You are not eligible to purchase any \$GEESE tokens in the Token Sale (as referred to in this Whitepaper) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America or a citizen or resident of the Republic of Singapore.

No regulatory authority has examined or approved of any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

K. RISKS AND UNCERTAINTIES

Prospective purchasers of \$GEESE tokens (as referred to in this Whitepaper) should carefully consider and evaluate all risks and uncertainties associated with Goose Cube, the Distributor and their respective businesses and operations, the \$GEESE tokens, the Token Sale (each as referred to in the Whitepaper), all information set out in this Whitepaper and the Terms prior to any purchase of \$GEESE tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Goose Cube and/or the Distributor could be materially and adversely affected. In such cases, you may lose all or part of the value of the \$GEESE tokens.